|  |  |
| --- | --- |
| Contact Person |  |
| Name of Business |  |
| Contact Address |  |
| City, State, Zip |  |
| Contact E-mail |  |
| Contact Phone |  |

Please select which option best describes your retail business concept

* New Retail Business
* Second or Third retail satellite business from an existing location in another town
* Significant expansion of a current downtown Spring Grove business that includes an added business concept.

Please provide brief answers to the following questions. If these questions can be answered in a prepared business plan, feel free to attach that instead or in addition to your answers here. You may also write out your answers on a separate document and attach to your submission.

1. Briefly describe your retail business concept.
2. What types of merchandise will be sold in your store and what makes it unique?
3. Define and describe the market for this retail business.
4. How will your retail business enhance Spring Grove and the community as a whole?
5. What resources and assets do you have and what resources would be needed to develop this concept (personal financing, equipment, etc.)?
6. What are your qualifications to develop/expand this business?
7. Are there any similar businesses around already? If so, how is yours different?
8. Any other information that may really “sell” the project to the board.
9. Do you already have a location secured for your business? Please share lease/purchase details.
10. What is the anticipated timeline for opening/expanding your business?

I have read the competition rules, regulations and eligibility requirements, and I attest that all information in this application and business concept is true and accurate. By submitting this application, you agree to the rules and regulations of this program.

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Signature Date

Submissions

All submissions can be submitted via mail, email or be dropped off at the City Clerk’s office:

Spring Grove EDA

ATTN: Rebecca Charles

PO Box 218

Spring Grove, MN 55974

[Rebecca.Charles@cedausa.com](mailto:Rebecca.Charles@cedausa.com) (Please put “Retail Incentive” in subject line)

Questions regarding the program and/or application process should be directed to EDA Coordinator, Rebecca.Charles.at [Rebecca.Charles@cedausa.com](mailto:Rebecca.Charles@cedausa.com)